

# James Jasper Grimm

## Creative Engineer

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### SKILLS

- **Front-end Development**
  - HTML5, CSS3, SASS/LESS; Bootstrap & Foundation;
  - Javascript; jQuery; Angular; node.js
- **Graphic Design**
  - Photoshop, Illustrator, InDesign; Designs to Pixel-Perfect code
- **Development Tools**
  - Git/SVN; Gulp/Grunt; Bower; npm; wp-cli; Yeoman; etc
  - Responsive/ Mobile; Cross-Browser and Cross-Platform;
- **Content Management Systems**
  - Wordpress (themes, plugins, roots/sage, e-commerce); Joomla!
- **Marketing and Business Development**
  - Unique and attention-grabbing marketing, promotions, & one of a kind assets
  - Branding; Strategy; SPAs/Landing Pages; Campaigns;
  - SEO; Google Analytics & Tools; A/B Testing; Web Standards Valid Code; WCAG
- **User Interaction, User Experience, Project Management**
  - Planning designs and functionality; Mockups; Wireframes
  - Managing clients, projects and team members
  - User Stories; Waterfall; Agile; Scrum
- **Platforms:** Mac OS; Linux; Windows; Raspian.

### ATTRIBUTES

**Passion for business, design and technology**-- demonstrated by a ceaseless interest in design, creative businesses, implementing new concepts, and using computers and other tools as solutions to human and business problems. New ideas and technologies are readily adapted and enthusiastically learned.

**Quality crafted code and curated experiences** are a signature asset to every project. Helping to not only design for aesthetics but to anticipate and solve problems for longevity, implementing them where needed efficiently and quickly.

**Exceptional client relations management and communication skills.** Frequently working directly with clients on projects to determine their needs and how to best implement them. While in a team environment, effectively communicating ideas to find solutions that are most ideal for the client and future users. A history of praise from supervisors regarding thoroughness, high code quality and dedication to projects.

## **WORK EXPERIENCE**

### DESIGNER / DEVELOPER / CO-FOUNDER :: FLANNELBUSH :: 2017-2018

- Co-founded business with spouse to combine their skills under one company.
- Business focused websites, newsletters, audio/video assets, social media strategies, and business consultations.
- E-commerce sites
- Process Documentation & Design
- Training Documents & Support
- Business & marketing strategies
- Social Media
- Graphic Design
- Promotional/Educational videos
- Online Radio

[FlannelBush.com](http://FlannelBush.com)

### FREELANCE WEB DESIGNER & DEVELOPER :: KAELA DESIGN :: 2014-2017

- Web design and development for various clients
- E-Commerce Websites
- Newsletters
- Learned new tools: Angular, Wordpress (frameworks like Sage), command line tools, yeoman, grunt/gulp, API's' and SASS/LESS.

[KaelaDesign.com](http://KaelaDesign.com)

### INTERACTIVE DEVELOPER :: ROSETTA :: EL SEGUNDO, CA :: Contracted 2013 – 2014

- Front end development in Foundation 5 with Google Maps API V3
- Wordpress maintenance (customizing template, updating data, JSON)
- Mobile web development with cross platform standards
- Pixel-Perfect eNewsletter building: PSD to cross-client-ready send in less than an hour for Fortune 500 TV and Game companies.
- Agile development lifecycle and a fast paced agency environment.

### FRONT-END WEB DEVELOPER :: DEXONE :: OFFSITE /SANTA MONICA, CA ::

Contracted 2012 – 2013

- Front end development in HTML5, CSS3, and Javascript libraries
- Modular markup design for generating business directory listings
- Mobile web development with cross platform standards
- eNewsletter building
- Agile development lifecycle software, daily scrum, and virtual meeting software
- Worked remotely with a large global team

### FRONT-END WEB DEVELOPER :: LIFE SCIENCE MEDIA :: FULLERTON CA :: 2012

- Web design in the most current technologies such as HTML5, CSS3, jQuery, jQuery mobile/ui.
- Designed and developed mobile websites and web apps (on iOS) based on jQuery mobile, HTML5, and JavaScript.
- Testing and QA of apps
- High end design and photo processing and proofing.

### WEB DEVELOPER :: PIXEL MOTION MEDIA :: COSTA MESA CA :: 2010 – 2011

- Front-end web developer (HTML/XML/CSS) & Photoshop • Attention to detail led to becoming QA lead for all web development • Assisted programmer in custom solutions to the custom CMS code base.
- Allocated tasks to my team with a Ticket Support system and managing clients for sites I built.

### FREELANCE WEB DEVELOPER :: SEO :: 2008 – 2011

- Provided quality web development, SEO, and graphic design for clients • Coded e-mail newsletters for clients like Jenny Craig (cross platform, perfect to the pixel) • From wireframes to PSD's to markup/CMS. (HTML, CSS, WordPress)

### OWNER :: LIPSTICK VOGUE FASHIONS :: 2005 – 2010

- Ran a start-up fashion business to showcase fashion design skills • Self-taught in design, draping, pattern making, dressmaking, and production management • Created a successful e-commerce site using Joomla!, created all graphics, branding, and marketing material. • Created designs, sourced all materials and labor, and networked with related businesses, all sales, customer service, & business operations including marketing with Google Adwords, Analytics, and Social Networking

## **EDUCATION**

Graduated from Serrano High School in 2003

Self-taught in web design since 2005

## **PERSONAL**

I spend most of my free time voraciously learning new things. I often work on personal projects sometimes to teach myself and sometimes to solve a particular problem. I also spend time collaborating with peers at hackerspaces and on each other's projects. I play the ukulele, am a lifelong vegetarian, spend a lot of time in nature, and ride a bicycle I built for my primary transportation. I am also a licensed ham radio operator, KK6GCW.

At 19 I started my first job managing a business and began my WW2 & mid-century inspired fashion business. After working with web technologies and fashion design simultaneously for several years, web development quickly took place as my passion. I have been a web designer for about seven years and have loved keeping up with the new technologies of web development. I plan to expand on these skills, including building my own web apps, as well as micro-controller embedded programming and to otherwise become a more diverse programmer. I truly love what I do and it shows in my work.